# How I Was Able To Get 300% Increase In Organic Traffic With WordPress SEO?

It might appear impossible to begin with, however, with just a handful of visitors a day, you can grow a website into a reliable fan base of organic traffic. It was the same situation a few years ago. I've been publishing stuff on my website, but it was not getting visitors from Google. I chose to concentrate on SEO and provide optimization of all parts of my site, instead of relying on paid advertising. I was able to drive over 300% organic traffic with the assistance of proven strategies and good guidance from experienced **WordPress developers in Pakistan.** In this article I want to give you the exact steps that I took that helped me get those results and how you can use the same steps on your website.

## In Step 1, I resolved my web site technical issues.

My initial finding was that there were technical challenges that were hindering my website's performance. The website suffered from issues like broken links, slow load times, and plugin compatibility problems. These issues included issues with plugins, slow loading times, and broken links, all of which were negatively impacting the user experience.

The first thing I did was audited my website to find out what was going wrong that could be hurting my search ranking. Many site owners would not be able to realize the effect that technical problems can have on SEO.

## Step 2: The Significance of Bug Fixes

Even in one instance, I employed a professional **WordPress bug-fixing expert** to quickly resolve several problems that were influencing functionality and speed of my web page.

Since you've learned how critical bug fixing is, it's time to examine the value of having your bugs fixed.

As I looked at my website over the years, I found there were many times where I saw a discussion about the differences between bug fixes and why they are important to SEO.

Bug fixes are for improvements to correct errors, glitches or technical issues that impact website performance. Small problems can have a negative effect on user experience, search engine crawling and conversions.

Solving these problems created a good starting point for future SEO efforts.

## Step 3: Created an ON-Page SEO Strategy Plan

Once I got over all of the technical problems, I moved to page optimization.

This included:

Improving title tags
Writing improved meta descriptions is a must.
Optimizing headings
Adding internal links
Enhancement in keywords placement

I became aware of the best strategies for **on-page SEO** through the services offered that assisted in understanding how search engines would judge my content and what should be done in order to make some improvements.
This alone brought about a drastic improvement in ranking.

## Step 4: Making improved content, enjoy yourself!

I think one of my biggest mistakes I made was putting stuff out for the sake of putting stuff out. I would be creating articles that I wanted to say, rather than what users would be searching for.

I refocused my work on practical issues and the answers to frequently asked questions. All of the articles were written to add value, not keywords.

I also started to connect other readers to the relevant pages like **About Us** and created credibility and gave users good engagement.

## Step 5: Improving Internal Links

One of the best internal link optimizations that I did was adding new internal links.

For instance, when I talked about projects that were finished, I made a link to the readers on my **Portfolio page** to my client's results. This was not only to facilitate visitors in seeing my work, but it also enhanced the structure of the site.

Similarly, I often included relevant articles in my **Blog** with the aim of users finding more content on my site, thus boosting average session time.

This was helpful for the website's navigation for visitors and search engines alike.

## Step 6: you will learn how to enhance web site maintenance.

SEO isn't a project that ends once and for all. For websites to stay competitive, it is necessary they be updated regularly and monitored.

I also started to receive regular **wordpress maintenance services** to help update the plugins, maintain security and ensure that any technical issues wouldn't hinder the performance of the website.

I did consistent optimization of my website and I always had my website fast, reliable, and user-friendly.

## Step 7: Learning through Tutorials

While on my SEO journey, I have read countless hours about optimizing WordPress.

A resource which did help me a lot was that when I had smaller technical issues I followed a detailed **word press bug fix tutorial**. The tutorials were helpful in learning troubleshooting skills and providing me with less need of outside help.

But with more complicated problems, professional help was still the best route to take.

## Step 8: Continuous Improvement is Important

There is a belief among many that SEO will be successful in a short amount of time. My experience was that doing things over and over again would get the best result.

I periodically checked up on website performance, updated old website content and made continuous **wordpress patches and improvements** when required.

These small changes over time landed on their feet and helped increase traffic.

## Step 9: Monitoring SEO Trends

The algorithms of search engines are continually evolving. It was important for me to keep up to date with industry advances to make them a part of my strategy.

I studied and followed **SEO communities**, attended webinars and learned from the veterans. As SEO becomes more popular for jobs, the importance of SEO knowledge in the current economy is growing.

Now that entrepreneurs understand the importance of visibility on organic searches, they have not stopped working towards gaining the services of people who will help them succeed in this aspect.

## Step 10: Invest in Other Expertise

There are times when I experienced professional support that was instrumental in the growth that I made.

In Lahore, Pakistan, a lot of companies are looking for a professional WordPress developer because they require someone who has not only technical web development skills but also an understanding of the best practices for SEO.

Similarly, having experienced **web development expertise in Multan** will help you learn about the optimization of your website, enhancing its performance and improving the user experience.

When it comes to the learning curve and avoiding mistakes, professional expertise can help shorten it and prevent costly mistakes.

## The results are a 300% increase in Organic Traffic.

The outcome was truly amazing after the strategies were put into practice.

My website experienced:

Higher search rankings

Increased organic traffic
Longer user engagement
Increased enquiries and leads
Improved website authority

It took some time, but all improvements added up to future development.

I also learned more about the industry itself; **SEO specialist salary** trends, for example, and how much more needed in the world of SEO professionals to help businesses become more successful.

## Conclusion

It is because they pulled off more than one move to get a 300% rise in organic traffic. SEO is something that requires optimization, good content, proper internal links, maintenance, and continued learning. All about SEO is about being consistent and patient. In the process of optimizing your website's performance, creating good content, and improving the user experience, your business will be flourishing even without having to spend lots of money on paid advertisements. You can join hands with professional **WordPress developers from Pakistan** to create an excellent platform for your business growth.